



## **New Security Challenges Facing Cloud and Mobile Expansion**

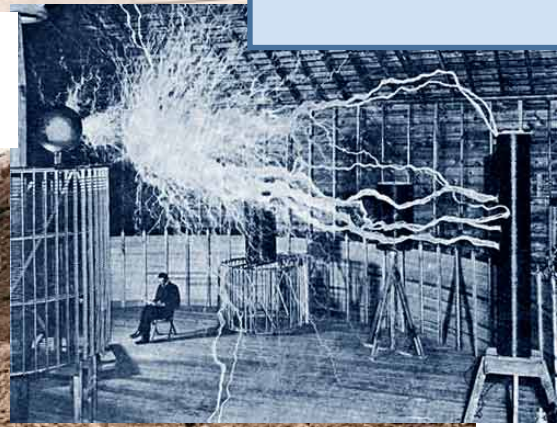
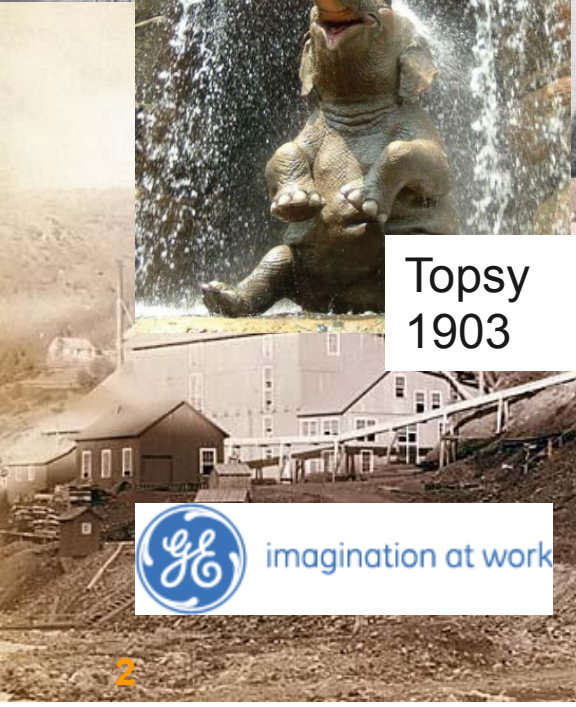
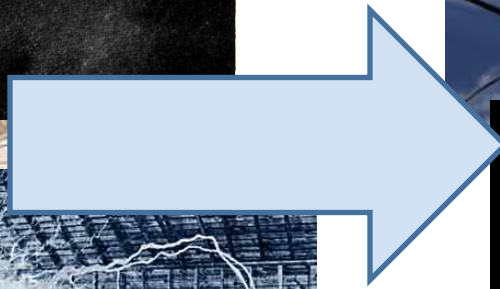
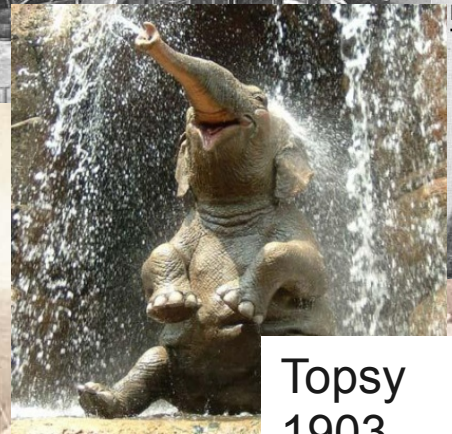
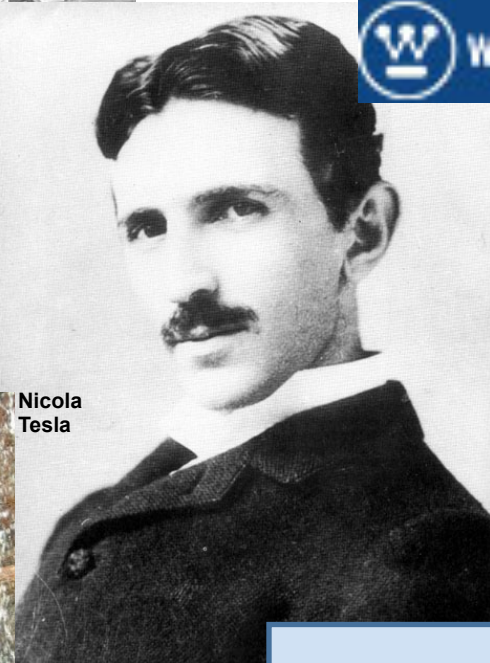
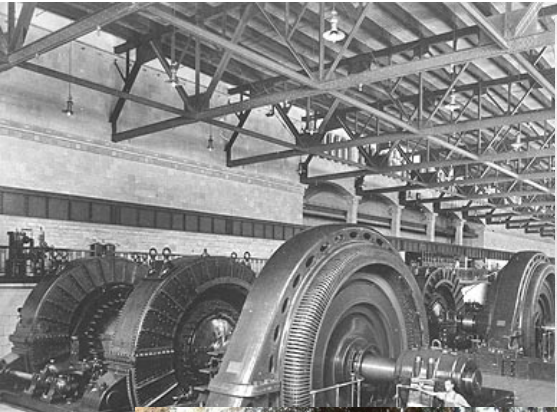


Juan M. Velasco,  
CEO, Aiuken Solutions.Spain

19th Century

# 01 The War of Currents: AC / DC

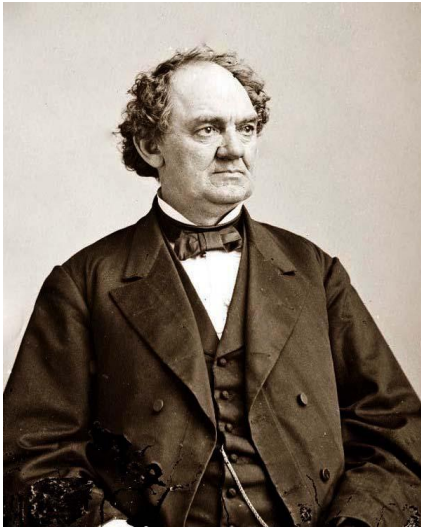
Cloud Electricity from 1900 to 1930



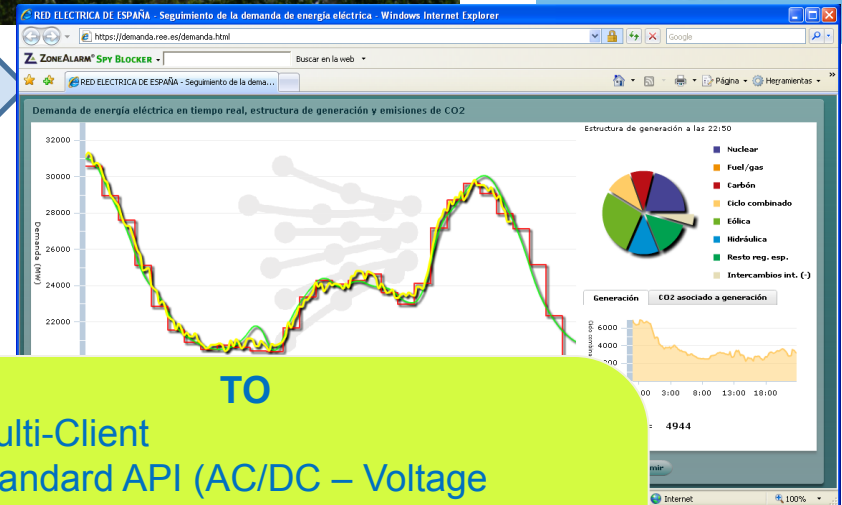
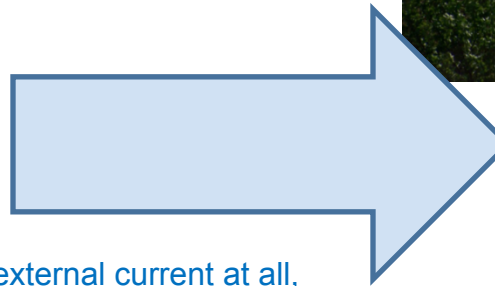
20th Century

# 01 Cloud Introduction– Electricity Cloud

## Electricity revolution vs Cloud Revolution



1890 – Anonymous Enterprise:  
“Our Business doesn’t need any external current at all,  
we are autonomous”



### FROM

- No multi-client
- Limited Generation
- No standardization
- High investment required
- Dedicated technical team required
- Local scope

### TO

- Multi-Client
- Standard API (AC/DC – Voltage 110V-220V)
- Pay – per – Use
- 24x7 always on
- Remote management & support
- Unlimited service
- Worldwide service

# How to find efficiency with IT infrastructures?

IT evolution Cloud as IaaS / SaaS



## IT Infrastructures



### Applications



### SW Base & Middleware



### IT Equipment



### DataCenter Infrastructures



## First Approach to Cloud



Maintenance consolidation  
Operations consolidation

Support Consolidation  
Standardization  
Software free

HW Consolidation  
Virtualization

Cooling Consolidation  
Free Cooling  
Cold / Warm corridor

## Transformation

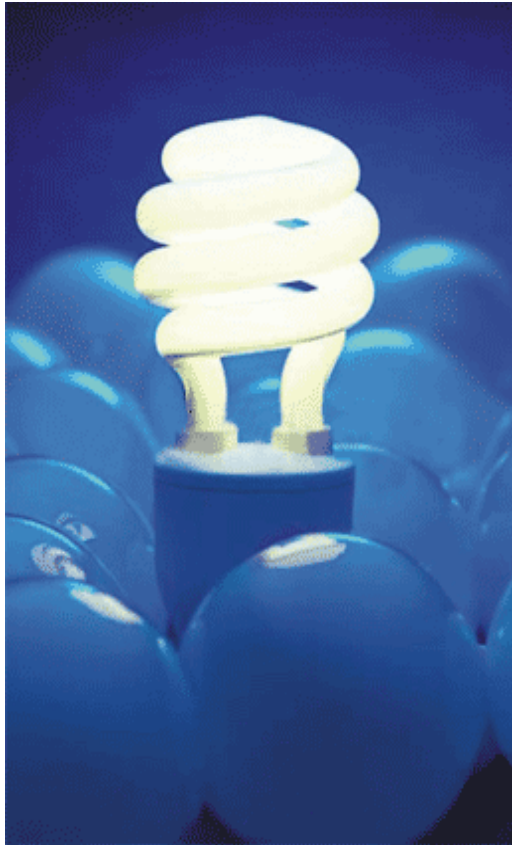


SaaS  
IaaS  
Services Centers

Private Cloud  
(Sharing for Gov only)

DataCenter  
Consolidation

# Cloud answer for: Efficiency?



Interoperativity?  
KPI?

Standards?  
SLAs? Pricing?

roll back?

Answers?

Security?

# Cloud Computing

## Market transformation

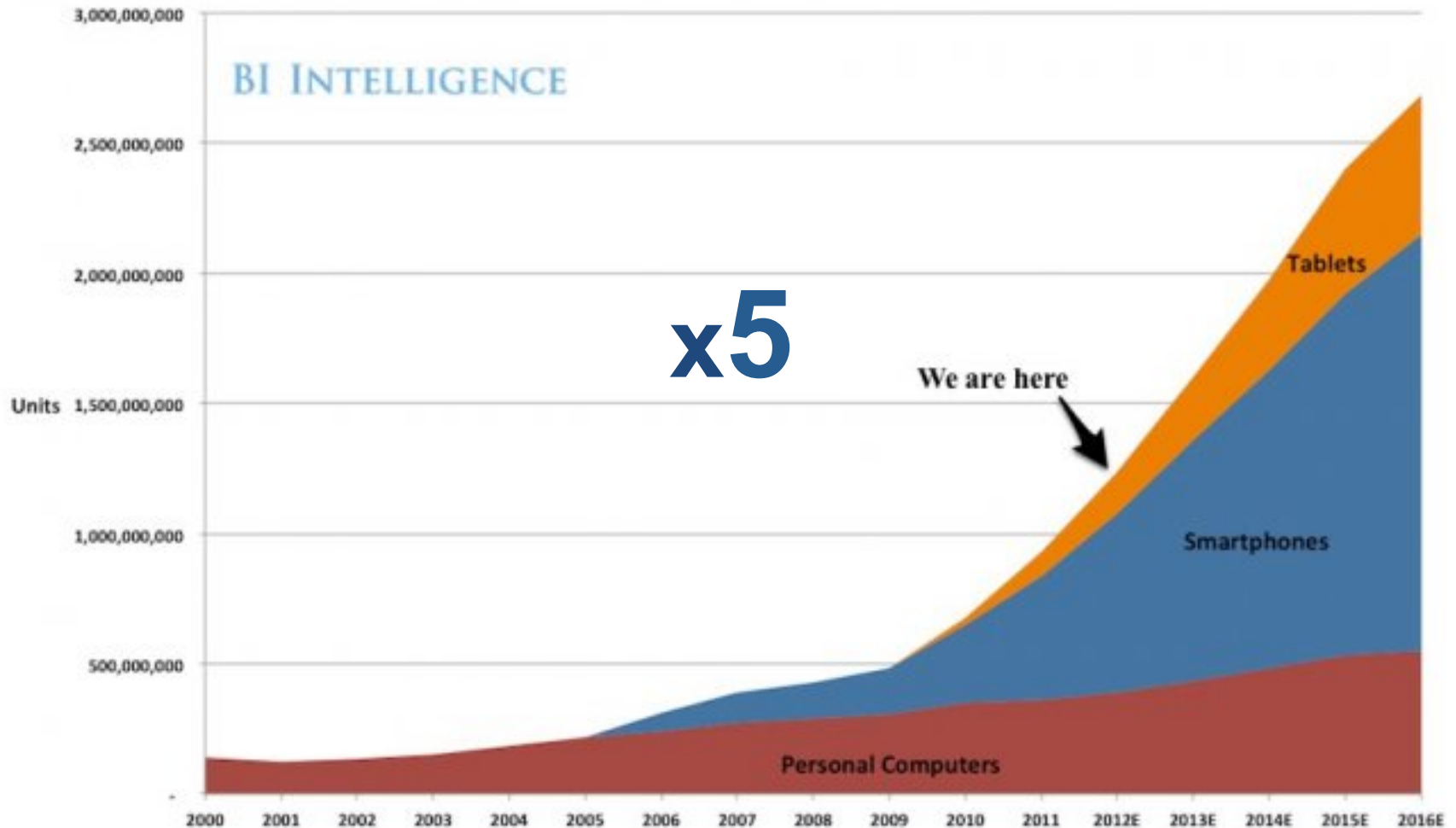
### Cloud is NOT a technology is a market transformation

In 2020, people will interact each day with more than 70 devices connected to Internet. Nowadays we interact with less than 10 devices connected. The M2M phenomenon will boost Cloud and Internet users and bandwidth use. From 1 billion users today to 3 billion devices connected in 5 years



# By 2014 will be more connected devices to Internet than people on Earth

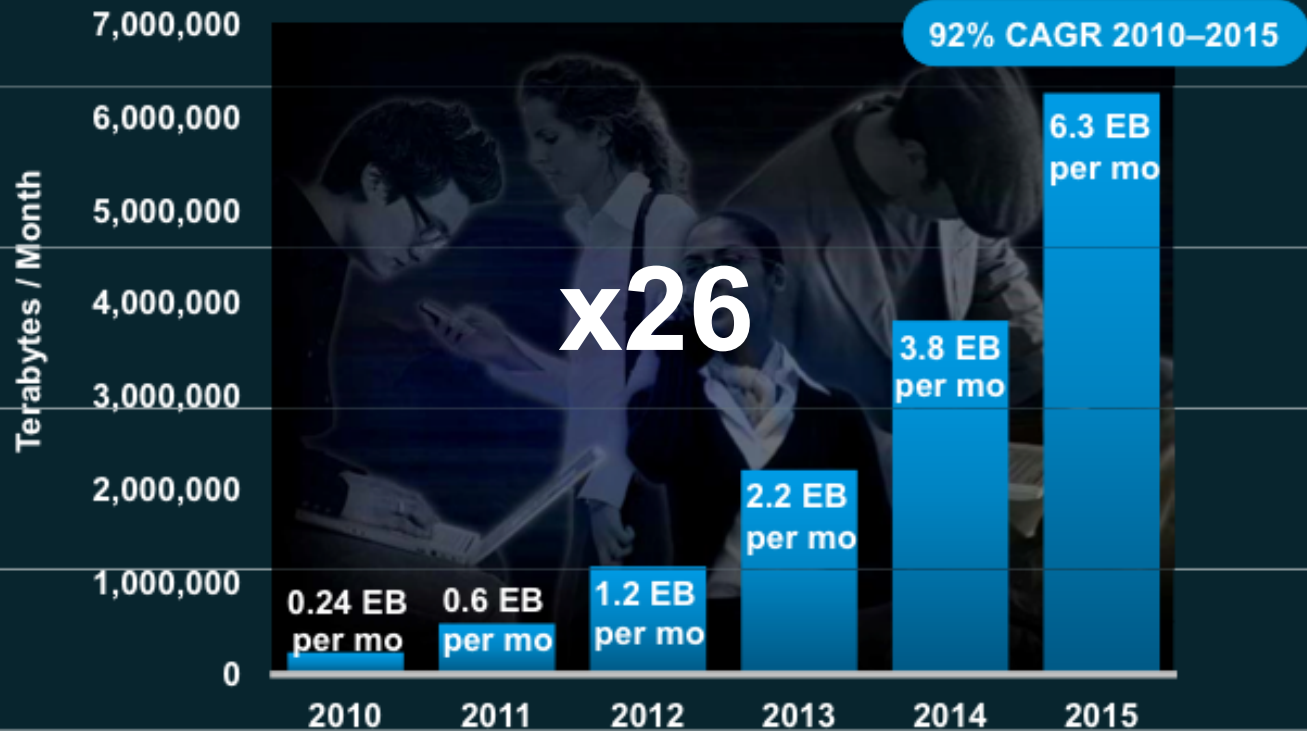
## Global Internet Device Sales



Source: Gartner, IDC, Strategy Analytics, company filings, BI Intelligence estimates

# Global Mobile Data Traffic Growth / Top-Line

Global mobile data traffic will increase 26X from 2010 to 2015



Source: Cisco Visual Networking Index (VNI) Global Mobile Data Traffic Forecast, 2010-2015



# Mobility as an answer for : Availability



Security?

Applications?

Platforms?

BYOD?

Backup?

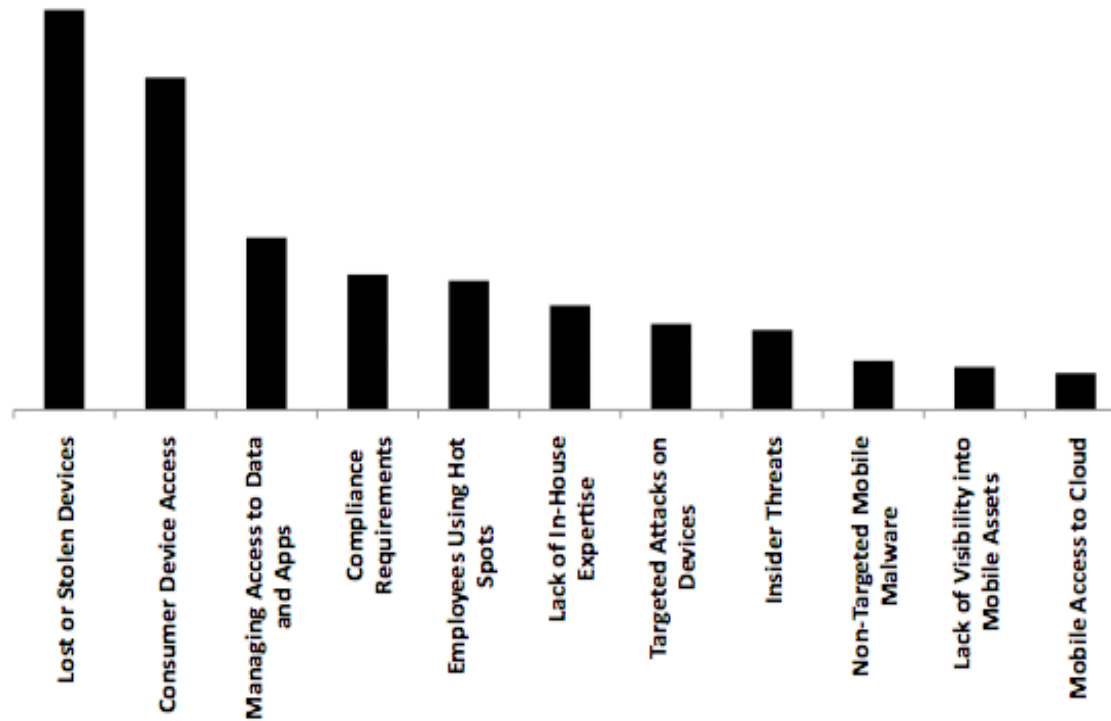
Standards?



# Mobile Risk

## Data protection and access top security concerns

What are your top security concerns related to mobility (smartphones, tablets, laptops)?



# BYOD 'Bring Your Own Device'

BYOD and consumerization, is one based on the desire of employees to use their own mobile devices (phones, smartphones, tablets, laptops ...) in the workplace and access to information from this company, such as the corporate email, DB or file servers.



It is a reality accepted by IT departments, in the post-pc

According to a survey of CISCO over 90% of CIOs surveyed said they permit, even doing the "blind eye," the use of mobile devices owned by employees to access their data.

Of the principals surveyed more than two thirds have overcome fears this trend and see it as something positive for the organization.

Yet another study, this time from the company BT, puts out the lack of vision of the potential risks of this practice on the part of employees, as only one in four sees risk in using their own devices, when almost 40% of companies have experienced security incidents related to this issue.

# BYOD the New Threat door

## BYOD 'Bring Your Own Device'

### 4-4 Employees Pick The Phone They Want

"How did you choose the primary smartphone you use for work?"

**48%** Without considering what their company supports

**29%** Out of a list of their company's supported devices

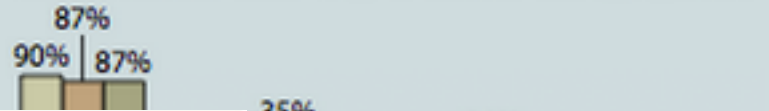
**23%** No choice — was provided by company

Base: 1,663 US information workers

### 4-2 Mobile Devices Separate Work From P

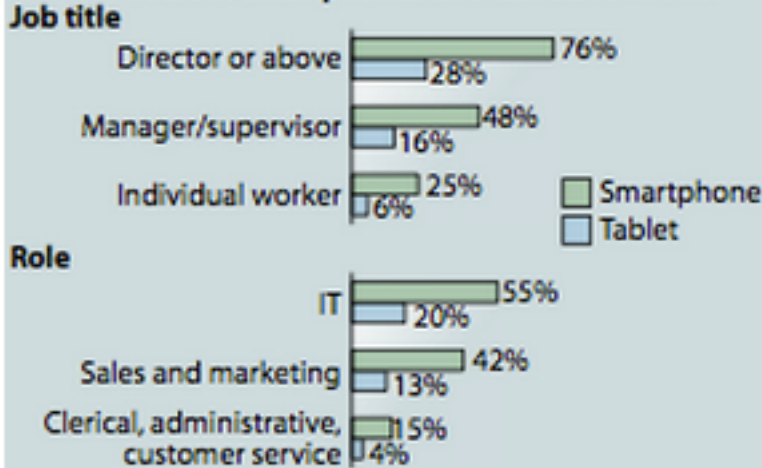
"How often do you work from the following locations?" [At least weekly]

Tablet users Smartphone users Laptop users



### 4-5 More Senior Staff Use Mobile Devices

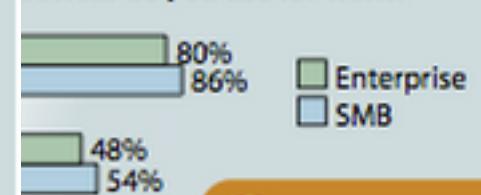
Users of smartphones and tablets for work



Base: 4,985 US information workers using each device

### Enterprises Lag In Mobile Device Use

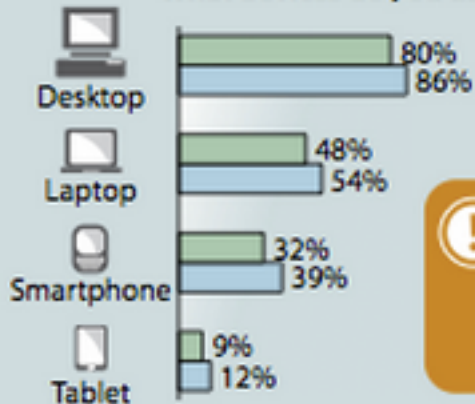
"What devices do you use for work?"



Base: 4,985 US information workers

### 4-1 Enterprises Lag In Mobile Device Use

"What devices do you use for work?"



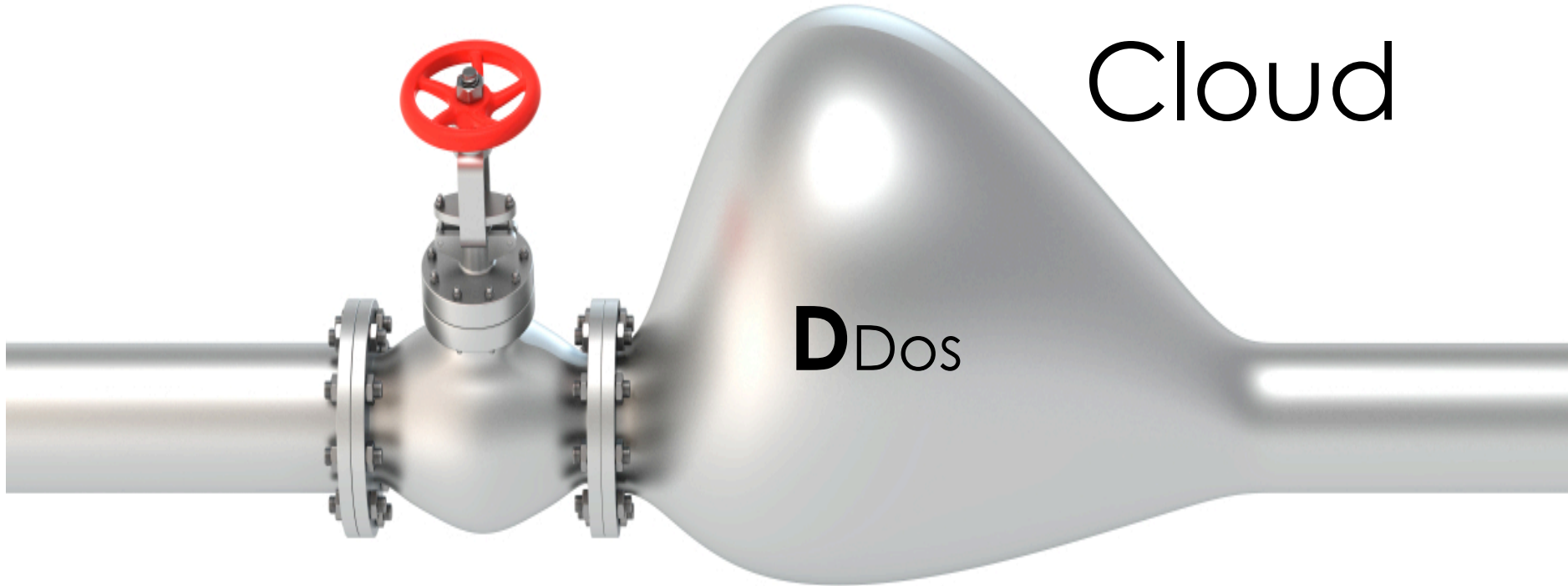
Base: 4,985 US information workers

! Smartphone users handle 36% of work-related calls and 26% of email on their mobile phones.

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More Users + More Devices + More Services

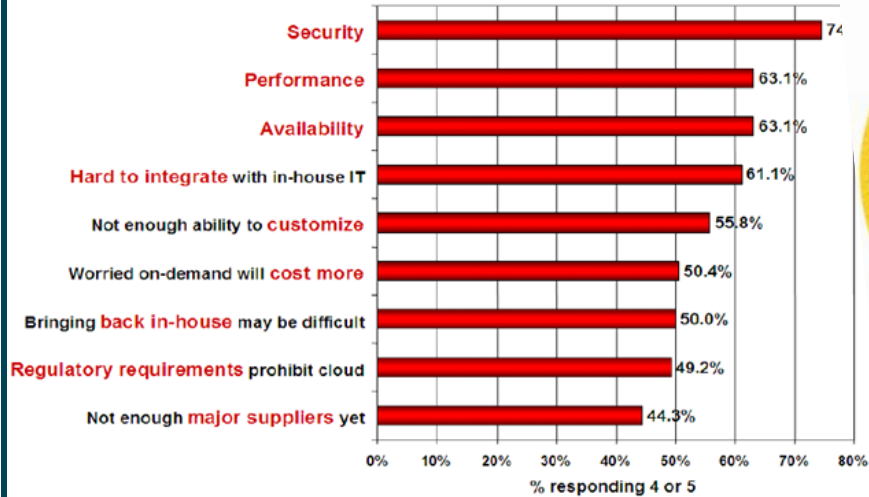
Mobile+  
Cloud



Reduced Stress = More Capacity + More Control + More Visibility

# Concerns about Public Cloud (not private Cloud?)

**Q: Rate the challenges/issues ascribed to the 'cloud'/on-demand model**  
 (1=not significant, 5=very significant)



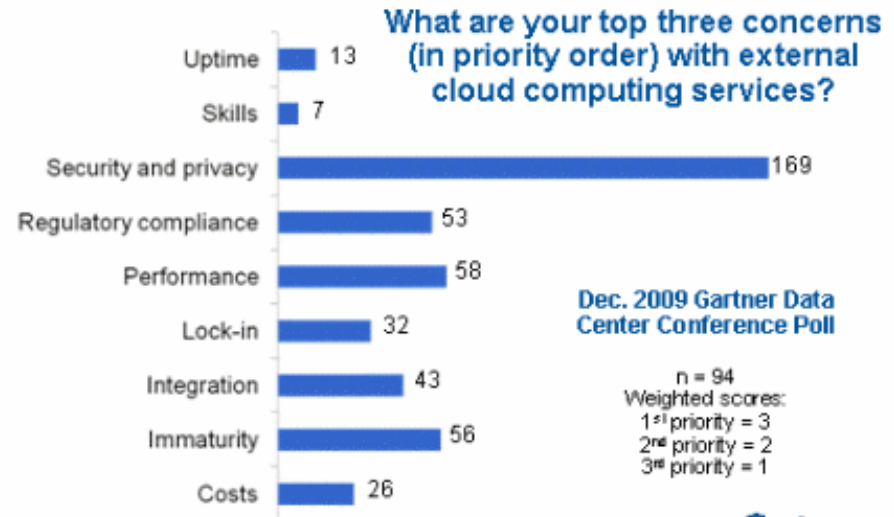
Source: IDC Enterprise Panel, August 2008 n=244



## CLOUD Security concerns



## Concerns With Public Cloud Computing



# What Control Mechanisms Does the Vendor Provide?

- **Identity and access management**
  - Federation, strong authentication, access and roles
  - How to verify who has access to what and who has done what?
- **Data confidentiality protection**
  - Encryption of data at rest and in transit
  - How do you manage encryption keys?
- **Monitoring and alerting**
  - DLP, IPS, SoD, DAM
  - How do you perform an audit?
- **Discovery and investigation**
  - How do you do forensics in multiple jurisdictions?
  - What is a business record?
  - Don't forget law enforcement access



If they don't build it in, you can't use it.

**Gartner.**



**IDENTITY?**

*"On the Internet, nobody knows you're a dog."*

**July, 5th 1993. THE NEWYORKER**

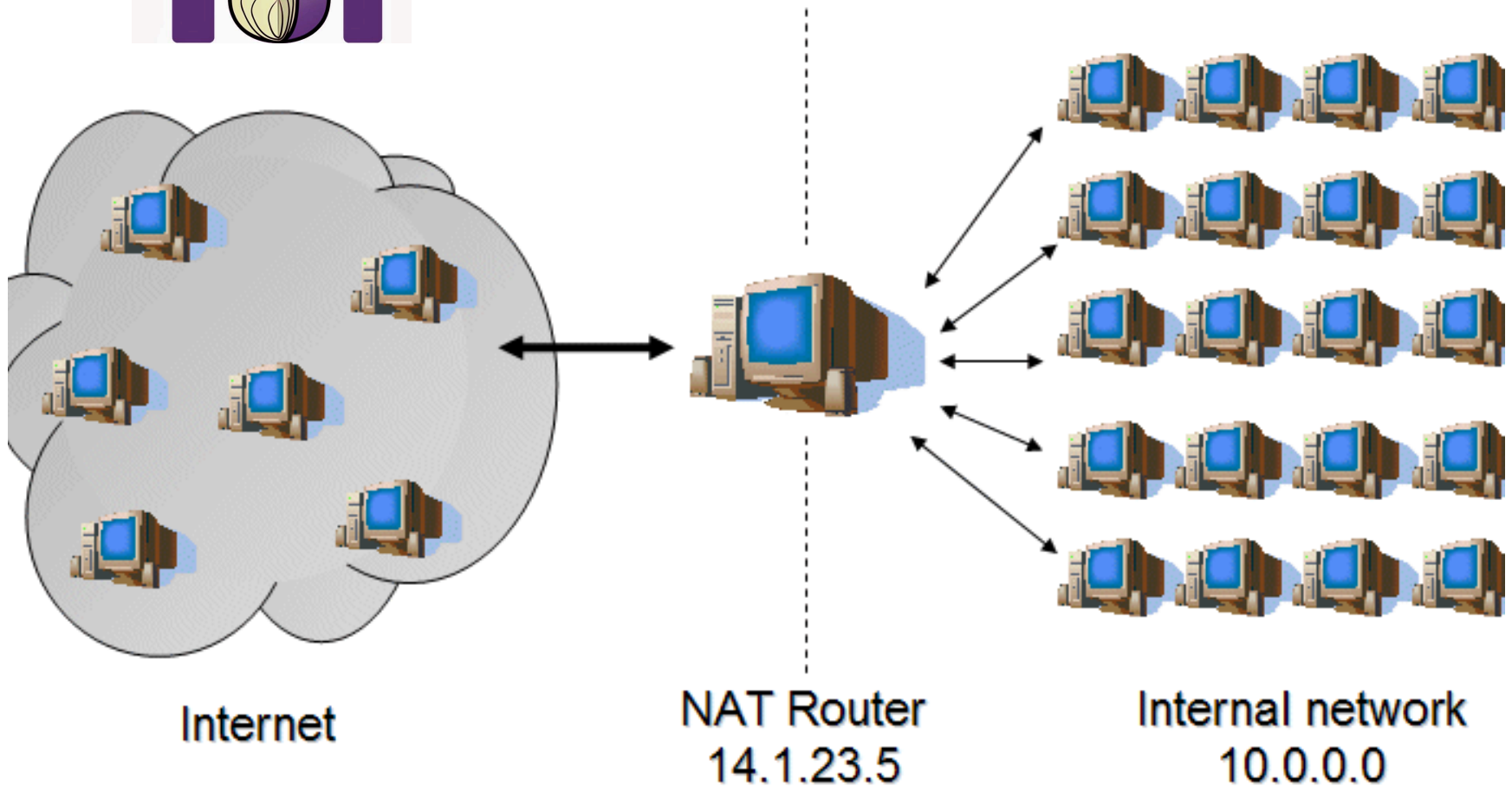
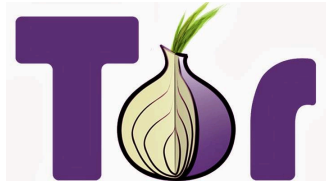




**WE ARE ANONYMOUS**

Because none of us are as cruel as all of us.

# Why is this happening? IPv4

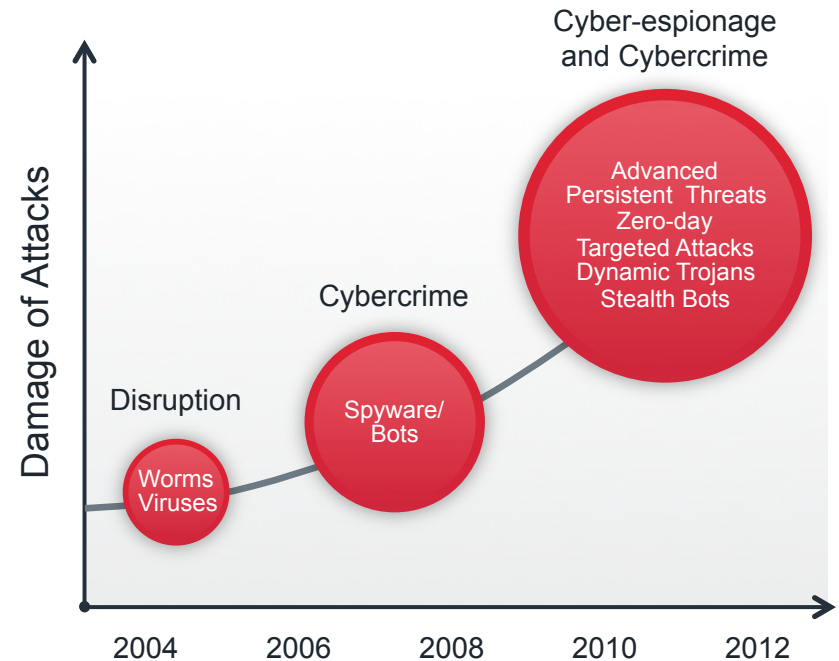


# Why is this happening? IPv4



# Growing of new attacks and APTs

- Number of threats **x5** in 4 years
- Nature of threats and attacks change:
  - From general and diverse to persistent, advanced and oriented
- Advanced attacks grow
  - High victims level profile (i.e, RSA; Symantec, Google)
  - Great variety of new APTs like Aurora Operation, Shady RAT, GhostNet, Night Dragon, Nitro



**“Organizations face an evolving threat scenario that they are ill-prepared to deal with....advanced threats that have bypassed their traditional security protection techniques and reside undetected on their systems.”**

Gartner, 2012

# APT Attacks. Attacks profile has increased



News

## Symantec confirms source code leak in two enterprise security products

Hacking group discloses source code segments used in Symantec's Endpoint Protection 11.0 and Antivirus 10.2

By Jaikummar Vijayan

January 6, 2012 06:42 AM ET

9 Comments

Computerworld - Symantec late Thursday confirmed that source code used in two of its older enterprise security products was publicly exposed by hackers.

## RSA breached in APT attack; SecureID info stolen

SearchSecurity.com Staff



Published: 17 Mar 2011

RSA, the Security Division of EMC Corp., said Thursday that information related to its SecurID two-factor authentication products was stolen in an "extremely sophisticated cyberattack" against the company.

In an [open letter](#) to customers posted on the company's website, Art Coviello, RSA executive chairman, said RSA recently detected the attack.

"Our investigation has led us to believe that the attack is in the category of an Advanced Persistent Threat (APT). Our investigation also revealed that the attack resulted in certain

## LulzSec, Sony, And The Rise Of A New Breed of Hacker

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NEW YORK -- When a new hacking entity calling itself LulzSec claimed credit for a barrage of recent attacks on Sony and several other companies, many cyber-security experts found themselves grasping for a term to describe the attackers.

Hackers often divide themselves into two groups -- the "black hat" hackers, who exploit the vulnerabilities of their victims for profit, and the "white hat" hackers, who point out those weaknesses so that the vulnerable can take the proper measures to protect themselves. Yet as several experts pointed out recently, LulzSec doesn't really fit into either of

## New Zero-Day Adobe Attack Under Way

Adobe working on emergency patch for Adobe Reader and Acrobat 9.x for Windows

Dec 06, 2011 | 11:18 PM | 0 Comments

By Kelly Jackson Higgins  
*Dark Reading*



Adobe Reader and Acrobat are under siege once again, this time via targeted attacks exploiting a previously unknown flaw in the software that lets an attacker crash the app and wrest control of the victim's machine. Adobe plans to issue an out-of-band update by next week for Windows-based systems only.

## APTs, new tools for DDoS / TDoS

**Advanced Persistent Threats (APTs)** are created by different organizations from hackers like Lulzsec, Anonymous, etc. Also by Federal Governments like CIA, Mossad, etc. Their main motivation are:

1. **Government**
2. **Economical**
3. **Technical**
4. **Military**



# Botnets

## Botnet Ecosystem



### Affiliates

*Distribution, infection, etc.*



### Resellers

*Laundrying, traders, etc.*

### Professional Service Providers (PSS)

*Malware, exploit packs, translation, web design, etc.*



### Managed Service Providers (MSS)

*DNS hosting, fluxing services, SEO, etc.*

### Delivery Providers (SaaS)

*iFrame services, email/phishing campaigns, etc.*



### Hosting Providers (PaaS)

*Bullet proof hosters, "friendly" ISP's, malware hosting, etc.*

### Infrastructure Providers (IaaS)

*Hacked servers, server redundancy, botnet victims, etc.*



# Botnets

## The Criminal Operations Team

### Malware Author(s)

- Original malware creator(s)
- Offer malware “off-the-rack” or custom built
- May offer DIY construction kits
- Money-back guarantee if detected
- 24x7 support



### Distribution Provider (MSP)

- Specialized distribution network
- Attracts and infects victims
- Global & targeted content delivery
- Delivery through Spam/drive-by/USB/etc.
- Offers 24x7 support



### Botnet Master

- Individual or criminal team that owns the botnet
- Maintains and controls the botnet
- Holds admin credentials for CnC



### Resilience Provider (MSP)

- Provides CnC resilience services
- Anti-takedown network construction
- Bullet-proof domain hosting
- Fast-flux DNS services
- Offers 24x7 Support



### Botnet Operator

- Operates a section of the botnet for direct financial gain
- Issues commands to the bot agents
- May be the Botnet Master



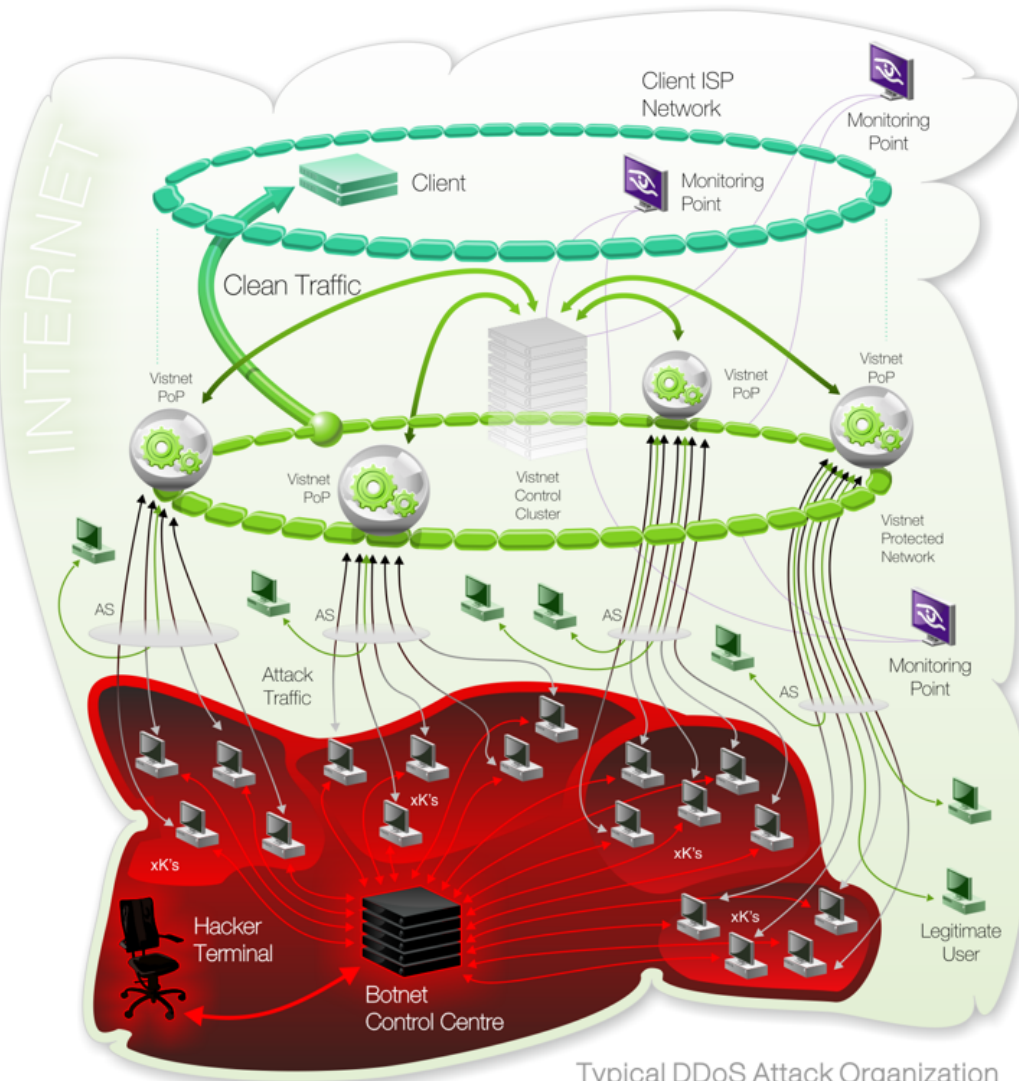
### Hacking Ecosystem

- Each piece of information, each tool, and every vector has a price.





# DDoS the increasing threat, for all Internet Services



Typical DDoS Attack Organization

- Reason 1 • Universal
- Reason 2 • Cheap
- Reason 3 • Efficiency
- Reason 4 • No pushment
- Reason 5 • Big Impact
- Reason 6 • Easy to replicate
- Reason 7 • Underestimate



BITCOIN  
WWW.BITCOIN.ORG

News

## Mt. Gox under largest DDoS attack as bitcoin price surges

The Japan-based exchange said attackers are seeking to manipulate bitcoin's price

By Jeremy Kirk

April 4, 2013 02:21 AM ET  1 Comment

 Share  4   +1    Like  89   More

IDG News Service - The largest bitcoin exchange said Thursday it is fighting an intense distributed denial-of-service attack it believes is intended at manipulating the price of virtual currency, which has seen volatile price swings in the past few days.

## How Spamhaus' attackers turned DNS into a weapon of mass destruction

DNS amplification can clog the Internet's core and cause a major outage.

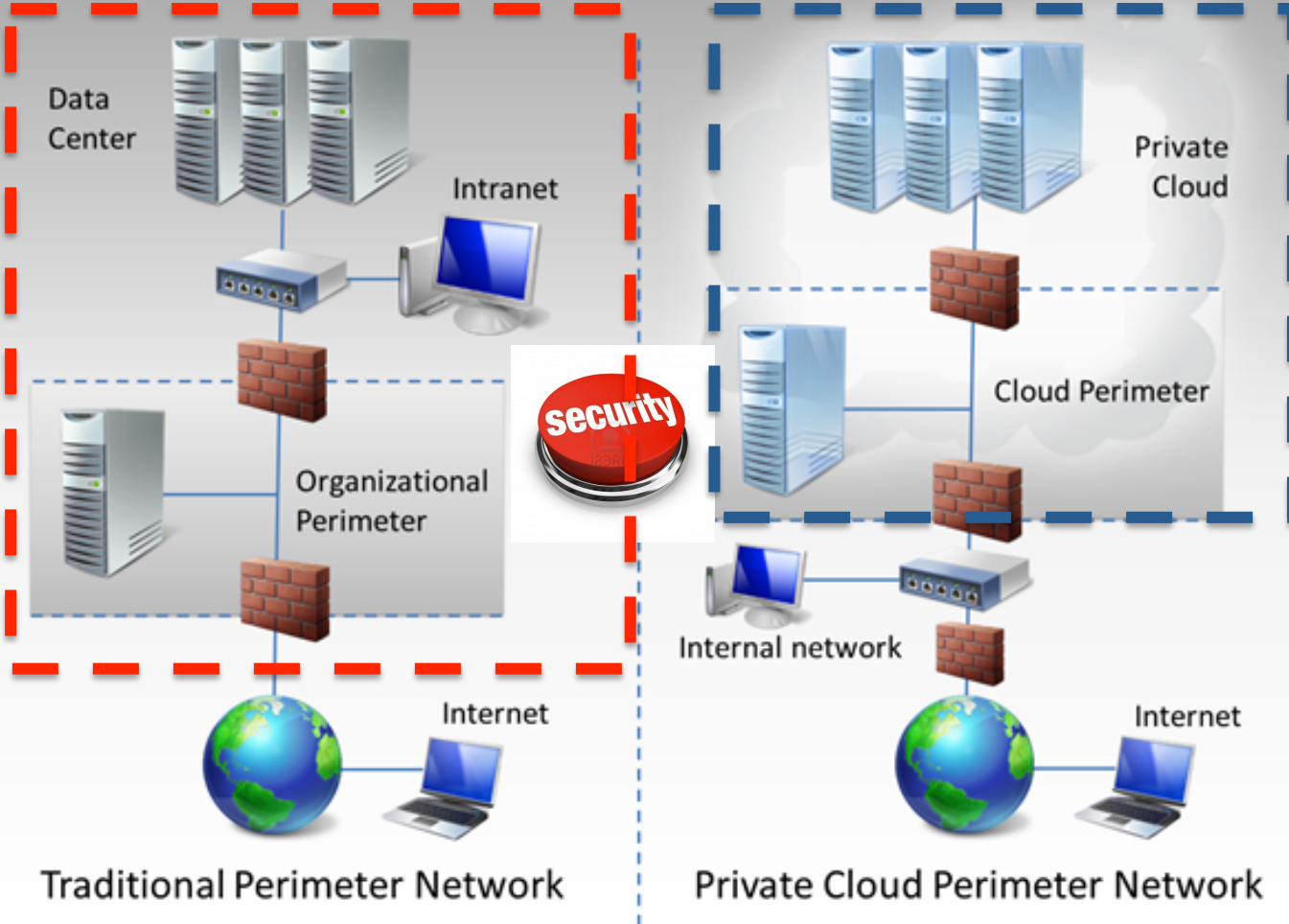
by Sean Gallagher

WAR | INTERNET CRIME | HACKING 50



# The New Perimeter. Security for and from Cloud.

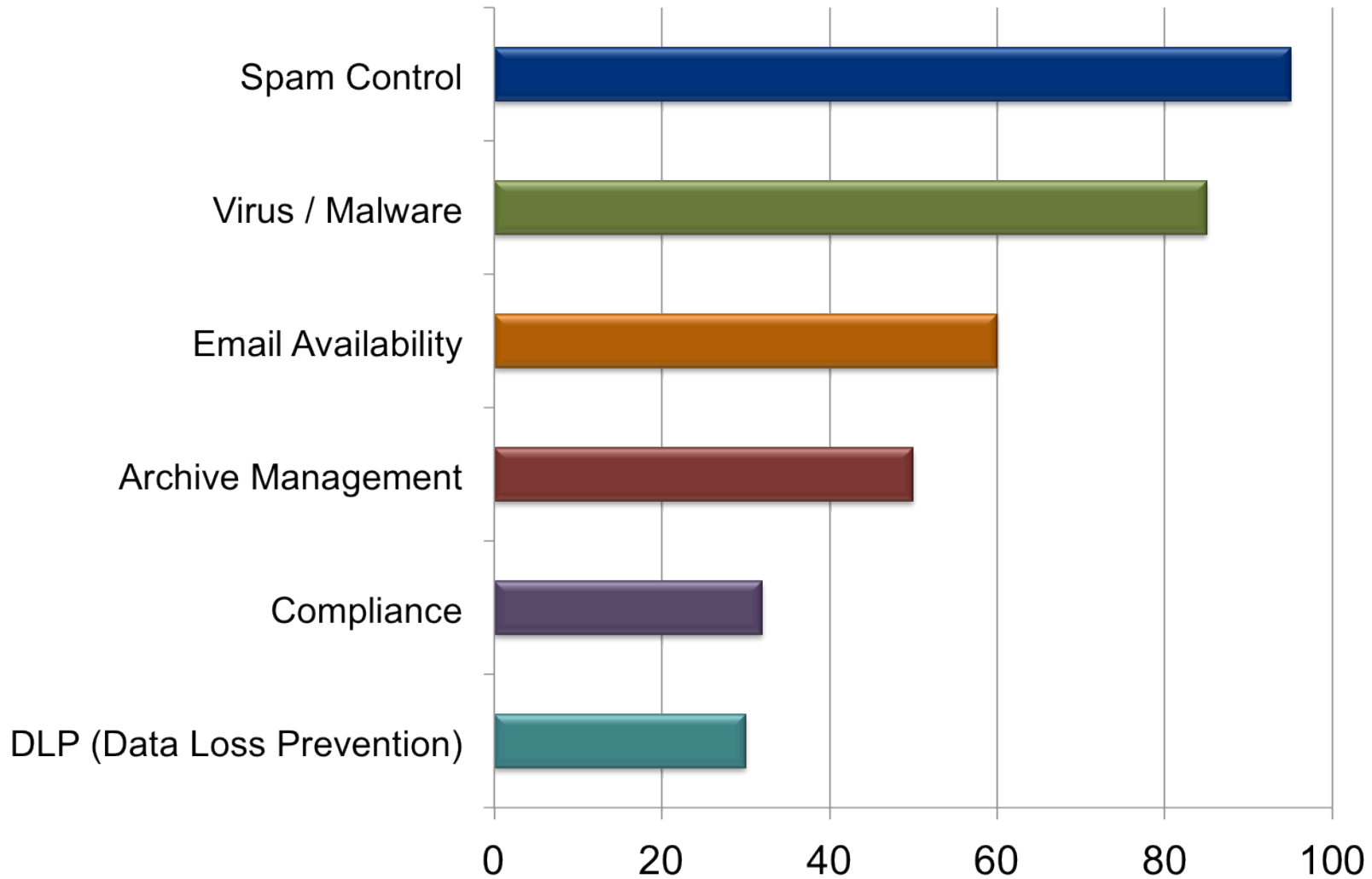
## Perimeter Network in Private Cloud Environments



- Cloud must play an active defense role
- Cloud must be an active player for the perimeter defense
- Cloud can be use nowadays as an active extension of our security perimeter
- Cloud nowadays is able to provide at least secure email and internet access
- Cloud must provide active defense

# Email Security

## Security Challenges of Email in the Cloud



# Conclusion: Secure Cloud+ Mobile





# Unlocking Value from the Networks

2013

Smarter Networks for Smarter Things 15-16 October 2013, Venice, Italy



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You will never reach  
your destination  
if you stop and throw  
stones at every dog  
that barks.

- Winston Churchill

