Beyond the Bit Pipes

Mercure Château Chartrons, Bordeaux, France
26 - 29 October 2009

icin 2009

ICIN 2009 is Serious about Services
Conference Provides Hype-Free Information and Insights

The ICIN 2009 conference addresses key issues for the ICT industry, including business models, technical implementations and field experience, with presentations from leading players: network and service providers, vendors and analysts.

Full details of the ICIN 2009 Programme can be downloaded here. It is worth reading. Look at some examples of session chairmen describing their sessions:

- This session will provide insight into key aspects such as web 2.0 mashups, social networking, service brokering, service creation, that are central to any merger between Telecom Network Architecture(s) and Web 2.0 new service offerings.
- This session will give examples of how both innovative and improved services can be enabled by NGN and IMS and how these architectures can be used to enrich the user experience.
- This session will provide hints on how to benefit from improvements of web technologies and how the all-IP network infrastructure can support better functions and services adopting and integrating those technologies.
- This session will explore what new functionality and APIs are required in order for the network-as-a-platform concept to become a reality, covering issues such as QoS and real-time aspects, APIs for multimedia applications and new data-oriented service enablers, and highlighting the unique value that telecom service providers can bring.
- This session will provide insight into some innovative ways that service providers are using profile information to deploy personalised service bundles. It will also show how user behaviour as well as network layer information is being used to derive the user profiles and preferences that are the valuable raw material for this value creation process.
- This session will provide very interesting insights and experiences gained from effective service roll-out based on IMS-NGN technologies.
- This session will study different business models that can leverage the existing and future investment in wireline, wireless and broadband networks. The examples of open 3rd party enabling model for Mobile Advertising as well as emerging Software-as-a-Service (SaaS) model used for business process management will be analyzed.
- Automation in the home environment can ease a customer's life considerably. Different solutions and hands-on experiences are presented here that are based on SIP entities and P2P networking principles but go far beyond today's known opportunities.
- This session provides unique perspectives regarding the key opportunities, tools, and issues associated with data mining for today's emerging networks and services.
- Identity Management is a key enabler of the integration of web 2.0 with the managed telecom networks. This session concentrates on several key problems in this area and proposes their solutions.

REGISTER NOW! if you are serious about services and want to hear the latest results and experiences from leading researchers and practitioners.

You will find additional information on our web site at www.icin.biz.

As the chairmen of the Technical Programme Committee and International Advisory Board, we look forward to welcoming you in Bordeaux at ICIN 2009!

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