

From Bits to Data, from Pipes to Clouds

The network as an asset for convergence of Telecoms, IT and Media into an Internet of Knowledge

4-7 October 2011, Berlin, Germany



Connected Living as a Telco Opportunity

Smarter Living for Telco Customers

The **Smarter Living for Telco Customers** workshop at [ICIN 2011](#) explores how service providers can optimise the market opportunities that are now arising from the merger of home automation, consumer electronics, IT and communication technologies.

The workshop will be hosted by Deutsche Telekom Laboratories on Friday 7 October. Details of the Smarter Living Workshop programme can be downloaded [here](#).

NEW!

- Workshop to be chaired by **Heinrich Arnold**, CEO, **T-Labs**
- Opening keynote address to be given by **Sahin Albayrak**, President, **Connected Living Initiative**
- Explore vertical market opportunities resulting from the integration of residential sensor networks with cloud services
- Interactive panel sessions on Standards and Interoperability and Health and Assisted Living with
 - **Hans-Werner Bitzer**, Chairman, **Home Gateway Initiative**
 - **Katrin Meyer-Schönherr**, CEO, **Facit Research**
 - **António Murta**, CEO, **QUiiQ**
 - **Luis Neves**, CTO, **QUiiQ**
 - **Torsten Witusch**, Managing Director, **Connected Living Initiative**
 - and members of the **Connected Living Initiative**
- **Guided Tour** of the **Living Lab of Connected Living**

The Smarter Living Workshop is part of the extensive four-day programme of ICIN 2011 which includes tutorials, scientific and technical sessions, demonstrations and posters, and keynote and workshop sessions. Papers and presentations document and explain the very latest research results from operators and R&D establishments.

Details of the full ICIN 2011 programme can be downloaded [here](#).

Registration for the **Smarter Living for Telco Customers** workshop can be made separately or combined with registration for the ICIN conference. [REGISTER NOW!](#)

You will find additional information on our web site at www.icin.biz.

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