

Weaving Applications into the Network Fabric

The Transformational Challenge

11-14 October 2010, Berlin, Germany



Are You Prepared for Telecom Transformation?

The current converging telecom space promises cooperation and turbulence; those who cannot adapt risk struggle and even stagnation. How will you survive in this highly innovative era?

The Telecom Transformation [interactive workshop](#) at ICIN 2010 explores the key challenges and opportunities that all telecom professionals are facing today.

Attendees will learn about innovation cycles, subversive technologies, unexpected competitors, and new business models. Brainstorming sessions will explore new ways to partner and new ways to manage risk.

Part of the Berlin Communications Week, this ICIN 2010 workshop provides a forum for robust discussion about leveraging today's conditions for positive transformation. It's an event that will position your company and yourself for whatever tomorrow brings.

Details of the full ICIN 2010 programme can be downloaded [here](#).

Early Bird registration rates are available until 10 September at www.icin.biz.

Stuart Sharrock, Chairman
 ICIN International Advisory Board
chair@icin.biz

Max Michel, Chairman
 ICIN Technical Programme Committee
cfp@icin.biz

<p>Diamond Patron</p>	<p>Gold Patrons</p>		<p>Technical co-sponsor</p> <p>Co-organisers</p>	<p>Media Partner</p> <p>In Cooperation with</p>
<p>Platinum Patron</p>	<p>Silver Patrons</p>	<p>Bronze Patrons</p>	<p>Supported by</p>	